

a) using the remote user's computer to establish a telecommunications link to the network web site wherein the network web site comprises (i) a central host server coupled to a communications network for retrieving and transmitting the portion of the written work upon request by a remote user and (ii) a central storage device for storing portions of the one or more bodies of written work;

b) transmitting user identification data from the remote user's computer to the central host server thereby allowing the central host server to identify and track the user's progress through the network web site;

c) choosing at least one portion of the written work from the central host server;

d) receiving the chosen portion of the written work; and

e) displaying the recieved chosen portion of the written work.

31 40 20. The method of Claim 19 further comprising the step of rating the chosen portion of the written work.

41 21. The method of Claim 20 wherein the central memory device comprises a plurality of compact disc - read only memory (CD-ROMs).

42 22. The method of Claim 20 wherein central memory device comprises a RAID array drive.

43 23. A method for enabling a remote user to preview a portion of a written work from a network web site containing one or more different bodies of written work, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the method comprising the steps of:

a) using the remote user's computer to establish a telecommunications link to the network web site wherein the network web site comprises (i) a central host server coupled to a communications network for retrieving and transmitting the portion of the written work upon request by a remote user and (ii) a central storage device for storing pre-selected portions of the one or more different bodies of written work;

- b) transmitting user identification data from the remote user's computer to the central host server thereby allowing the central host server to identify and track the user's progress through the network web site;
- c) choosing at least one portion of the written work wherein the portion of the written work is identified by a product code;
- d) receiving the chosen portion of the written work; and
- e) interactively previewing the received chosen portion of the written work.

Sub C⁴ 74. A network web site for allowing a remote user to preview a pre-selected portion of a written work, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

- a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the written work upon request by the remote user;
- b) a central storage device for storing pre-selected portions of a plurality of different written works, the central storage device coupled to the central host server;
- c) identification (ID) means for recognizing a user ID which specifically identifies the user to the central host server; and
- d) control means for providing the user with interactive control over the preview of the pre-selected portion of the written works.

45 75. The network web site of Claim 24 wherein the portions of the plurality of different pre-selected written works are identified and called from the central storage device using unique product codes.

Sub C⁵ 76. The network web site of Claim 24 further comprising purchasing means for allowing the user to place an order for purchasing at one least written work.

47 77. The network web site of Claim 24 further comprising a listing means for providing the user with dynamic lists of the pre-selected portions of the plurality of different written works that have been previewed the most.

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48-78.

The network web site of Claim 24 further comprising a recording means for providing the user with a record of previous previews by the user.

49 29.

The network web site of Claim 24 further comprising a ratings means for prompting the user for a rating of a particular one of the pre-selected portions of the plurality of different written works and storing the user's rating.

50 30.

The network web site of Claim 29 further comprising a first market research means for correlating the user rating with the user ID, for compiling market research data.

51 31.

The network web site of Claim 24 further comprising a second market research means for correlating the user ID with all previews performed by the user, for compiling market research data.